



Environmental Learning Center
Corporate Event Sponsorship Opportunities
2019-2020

255 Live Oak Drive
Vero Beach, Florida 32963
(772) 589-5050
Give@DiscoverELC.org
DiscoverELC.org

Our mission is to educate, inspire and empower all people to be active stewards of the environment and their own well-being.



Mangroves & Moonlight

January 11, 2020 from 5:30 p.m. to 9:00 p.m.

Spend a lovely evening under the stars at ELC's signature benefit event, Mangroves and Moonlight. The event will take place throughout the ELC's scenic 64-acre campus along the Indian River Lagoon. Guests can sip on delicious cocktails and enjoy a buffet-style meal.

The evening also includes a live auction with exciting and unique items.

Presenting Sponsor

\$15,000

The Presenting Sponsor Will Receive:

- Private two-hour wine & cheese Pontoon Boat Trip for up to 16 guests (\$1,000 value)
 - Acknowledgement in print media (magazines and newspapers)
 - Reserved table for eight at the event (value of \$2,000)
- Opportunity to say a few words at the start of the cocktail hour and present welcoming toast
 - Banner with name and logo advertised in the Welcome Center
 - Social media recognition
 - Radio recognition
 - Acknowledgement in program
 - Full page advertisement in program
- Acknowledgement on website including name and logo
 - Business membership





Additional Mangroves & Moonlight Sponsorship Levels

Mangroves & Moonlight sponsorship opportunities exist at a range of giving levels. VIP tickets, social media promotions, full-page program advertisements and reserved table tickets are among some of the benefits offered.

	Manatee \$7,500	Dolphin \$5,000	Tortoise \$2,500	Otter \$1,000	Pelican \$500	Egret \$250
VIP Complimentary Tickets to Annual Benefit	8	6	4	2	1	
Private Two Hour Pontoon Tour for up to 16 Guests (\$500 value)	✓	✓				
Reserved Table Tickets	✓					
Social Media Promotions	✓	✓	✓	✓	✓	
Acknowledgement in Program	✓	✓	✓	✓	✓	✓
Advertisement in Program	Full Page	Full Page	1/2 Page	1/4 Page	1/8 Page	
Acknowledgement on Website with Name & Logo	✓	✓	✓	✓	✓	✓
Promoted on Sponsor Banner	✓	✓	✓	✓	✓	
Acknowledgement in Print Media (Magazines & Newspapers)	✓	✓	✓	✓	✓	✓
Radio Recognition	✓					
Business Membership	✓	✓	✓	✓	✓	✓



Pontoon Boat Excursions

The ELC offers weekly, year-round pontoon boat excursions, including our Pelican Island Tour and Spoil Island Splash. The classic cruise takes guests by Pelican Island National Wildlife Refuge and mangrove islands where birds, manatees, and dolphins gather. Our naturalist guide provides just the right touch of education along with information about how one can positively impact the lagoon. Our Spoil Island Splash tour allows guests to go island hopping for a few hours and search for shells, wade in the waters, observe the wildlife and enjoy the lagoon.

Your brand and logo will be seen by all those participating in the pontoon boat excursions, people that live along the lagoon, people participating in watersports activities, and more.

Cruising Sponsor

\$10,000 per year/\$5,000 per quarter

The Presenting Sponsor Will Receive:

- Two premium advertising spaces on the pontoon boat for your name and logo
- Three private two-hour wine & cheese Pontoon Boat Trips for up to 16 guests (\$3,000 value)
 - Recognition on all print marketing material for Pontoon Tours
 - Acknowledgement on website including name and logo
 - Social media recognition
 - Radio recognition
 - Business membership





EcoTalks Speaker Series

Help bring experts in the field of education and conservation to share their expertise on nature, art, history and other topics related to the environment. The presenting sponsor's business name and logo will be advertised and promoted at 12 EcoTalks, held on the 3rd Saturday of each month.

Presenting Sponsor

\$7,500

The Presenting Sponsor Will Receive:

- 12 sponsored EcoTalks on the 3rd Saturday of each month with name and logo advertised
 - Opportunity to introduce speaker at each monthly event
- Recognized as the Presenting Sponsor for EcoTalks in all related print materials and correspondence
 - Banner with name and logo advertised at each EcoTalk
 - Acknowledgement on website including name and logo
 - Social media recognition
 - Radio recognition
 - Business membership





EcoFest

March 8, 2020

Celebrate and learn about the Indian River Lagoon at one of our most well-attended events of the year! Enjoy live music, crafts, canoe trips in the mangrove tunnels and interactive activities and stations. Your sponsorship will enable free admission to all in attendance.

Presenting Sponsor

\$10,000

The Presenting Sponsor Will Receive:

- Recognition as the Presenting Sponsor for ELC's EcoFest in related print materials and correspondence
 - Banner with name and logo advertised at EcoFest
- Acknowledgement on website including name and logo
 - Social media recognition
 - Radio recognition
- Opportunity to speak at the event
 - Business membership





Half Haunted Halloween
 October 25 & 26, 2019
 Experience nature at night with this Halloween event! Guests enjoy arts and crafts, interactive activities and more.



Wintergreen Night Lights
 December 13 & 14, 2019
 This two-day event includes live music, fun games and canoeing under mangrove tunnels filled with holiday lights.



Half Haunted Halloween and/or Wintergreen Night Lights Sponsorship Opportunities

	Presenting Sponsor \$15,000	Gold Sponsor \$7,500	Holiday Treat Sponsor \$5,000
Exclusive Sponsor Photo Opportunities	✓	✓	✓
Use of Lagoon/Wetlands Room and Caterer's Kitchen to host your Holiday Party	✓	✓	
Free Passes	25	10	10
Social Media Recognition	✓	✓	✓
Acknowledgement in Print Materials	✓	✓	✓
Acknowledgement on Website with Name & Logo	✓	✓	✓
Promoted on Sponsor Banner	✓	✓	✓
Radio Recognition	✓		
Business Membership	✓	✓	✓



The _____ would like to be a sponsor at the following level
Business Name (check all that apply):

Mangroves & Moonlight

January 11, 2020

_____ \$15,000 Presenting Sponsor
_____ \$7,500 Manatee Sponsor
_____ \$5,000 Dolphin Sponsor
_____ \$2,500 Tortoise Sponsor
_____ \$1,000 Otter Sponsor
_____ \$500 Pelican Sponsor
_____ \$250 Egret Sponsor

Pontoon Boat Excursions

_____ \$10,000 Per Year
_____ \$5,000 Per Quarter

EcoTalks

3rd Saturday of every month for one year

_____ \$7,500 Presenting Sponsor

EcoFest

March 8, 2020

_____ \$10,000 Presenting Sponsor

Half Haunted Halloween

October 25 & 26, 2019

_____ \$15,000 Presenting Sponsor
_____ \$7,500 Gold Sponsor
_____ \$5,000 Holiday Treat Sponsor

Wintergreen Night Lights

December 13 & 14, 2019

_____ \$15,000 Presenting Sponsor
_____ \$7,500 Gold Sponsor
_____ \$5,000 Holiday Treat Sponsor

For questions and other sponsorship opportunities, please email Give@DiscoverELC.org.

*Please make checks payable to the Environmental Learning Center
255 Live Oak Drive, Vero Beach, Florida 32963*

MC/Visa/AMEX Amount \$ _____

Name on Card _____ Account No. _____

Expiration Date _____ V-Code _____

Signature _____ Phone _____

Name(s) as it should appear in program _____

Address _____ City _____

State _____ Zip _____ Email _____